



2021 APA Annual Meeting

Official Rules

Peloton® Bike Leaderboard Promotion

APA will award one Peloton® Bike (Bike Basics, including Peloton® Bike, 12-month limited warranty, delivery, and assembly with approximate retail value of \$1,895) to the registered attendee who accumulates the most engagement points throughout the course of the 2021 APA Annual Meeting. Award includes physical bike, 12-month limited warranty, delivery, and assembly only and will not include any other value, including any cost of monthly membership associated with use of the Peloton® bike.

The Peloton® Bike Leaderboard promotion is open only to registered attendees of the 2021 APA Annual Meeting who are legal residents and physically located in the 50 United States or District of Columbia and age 18 years old or older at the time of participation. Attendees originating from any other jurisdiction outside of the 50 United States or the District of Columbia or who are under the age of 18 years old are not eligible to participate in the Peloton® Bike Leaderboard promotion.

APA Administration, vendors and exhibitors are not eligible to participate. The winner will be contacted at the conclusion of the APA 2021 Annual Meeting via mail, email or telephone as determined by APA using the contact information supplied within the winner's APA 2021 Annual Meeting registration. No substitution or cash equivalent of prize is permitted except at the sole discretion of APA. Federal, state, and local tax on the prize or any expense relating to the prize are the sole responsibility of the winner. APA is not responsible for any incorrect or inaccurate entry information whether caused by an attendee or by any of the equipment or programming associated with or used during the APA 2021 Annual Meeting or in the promotion, or by any technical or human error which may occur in the processing of the entries or which may interfere with an attendee's ability to participate. If any event beyond APA's control makes it inadvisable or impossible to continue with the promotion, APA shall have the right in its sole discretion to modify, suspend, cancel, or terminate the promotion without any further obligation. Acceptance and use of the Peloton® Bike is at the winner's sole risk and APA is not liable for any injury that may result therefrom.

Peloton® Bike (Bike Basics) award will be delivered to the winner's address within the United States. Approximate retail value of award (inclusive of delivery) is \$1,895. This promotion is void where prohibited. Limit one entry per registered attendee. Promotional period for collection of engagement points begins at 11:00am Eastern Time on April 30, 2021 and ends at 5:30 pm Eastern Time on May 3, 2021. All decisions regarding entries, qualifications and Leaderboard point totals are at the sole discretion of APA. Only one winner, the eligible attendee with the most Leaderboard points earned, will be selected from among all eligible entries. If there is a tie, the analytics of the virtual platform will be used to decide the person that has been recorded with the most interaction and engagement during the Annual Meeting from April 30 beginning at 11:00 a.m. through May 3, ending at 5:30 p.m. (Eastern Time).

How to Participate - Earn Points & Badges

Explore exhibits and other areas of engagement to enhance your experience throughout the Annual Meeting, while also earning points and badges towards the grand prize. Increase your chances of winning by gaining points during the Pre-Conference Expo on April 30. The following badges and points (pts) can be earned: **Exhibitor Explorer Badge*: Visit exhibitor page 3pts, view exhibitor video 1pt, click and view exhibitor website 2pts, select exhibitor logo 5pts, download exhibitor collateral 7pts, schedule and meet with exhibitors 10pts, click on sponsorship advertising 5pts; *Name Dropper Badge*: Drop a business card to exhibitor 10 pts; *Session Badge*: Attend a Product Theater or Huddle 8pts; and *Virtual Networker Badge*: click networking 3pts.

* The Exhibitor Explorer badge must be earned to win.